



2021 CREW-St. Louis Sponsorship

Commercial Real Estate Women (CREW) is the premier professional organization dedicated to advancing the success of women in commercial real estate. The St. Louis CREW chapter, established in 1982, has a remarkable history of relationship building and education, as well as an

outstanding reputation for the success of its members as integral players in commercial real estate transactions throughout the region. CREW members represent every discipline in the commercial real estate industry including architects, attorneys, brokers, contractors, designers, developers, engineers, lenders, title agents and many others. CREW-St. Louis is offering you an opportunity to share in our mission and success. Annual sponsorships for 2021 offer a wide range of opportunities to fit every company's marketing budget. Your sponsorship promotes your relationships with key clients, facilitates new relationships with potential clients, and strengthens your visibility in the local commercial real estate community while contributing to the advancement of women in commercial real estate. Please take a moment to review the following sponsorship information and choose a level that best fits your needs. **NOTE: ACT NOW for first choice. All selections are on a first- made, first-paid basis.**

ANNUAL SPONSOR OPTIONS: Platinum, Diamond, Gold, Silver, Bronze

Benefit	Platinum (limited to one) \$9,000	Diamond \$7,500	Gold \$5,000	Silver \$3,000	Bronze \$2,000
Premier sponsor (top signage) at all *regular programs and events	✓				
Annual Awards Event Benefits	One (1) Table	Four (4) Tickets	Two (2) Tickets		
Signature Event Benefits	One (1) Table	One (1) Table	Four (4) Tickets		
Golf Tournament Benefits	One (1) Foursome Full Page Ad Golf Hole Signage	One (1) Foursome ½ Page Ad Golf Hole Signage	One (1) Foursome Dinner Sponsor ¼ Page Ad Golf Hole Signage	Lunch Sponsor Hole Signage	Hole Signage
Complimentary passes to *regular programs and events	Eight (8)	Six (6)	Four (4)	Two (2)	
Opportunity to host one golf or social networking add-on option	✓	✓	✓		
Opportunity to contribute one article about a current project, market forecast or trend to e-newsletter	✓	✓	✓	✓	
Sponsor recognition at all *regular programs and events	✓	✓	✓	✓	✓
Company name and logo included in e-newsletter and on marketing and signage at all *regular programs and events	✓	✓	✓	✓	✓
Recognition on CREW website with link to company website	✓	✓	✓	✓	✓

*Tickets are for use at the "Regular Programs and Events", which include the monthly events hosted by CREW St. Louis, including the Golf Tournament (provided, complimentary passes can only be used for the networking dinner), but excluding the Annual Awards Event and the Signature Event. Please note, the number of tickets is per sponsor, not per event. For example, a Silver Sponsor receives a total of 2 complimentary passes to use at an event or events of its choice for the year; not 2 passes per event.

EVENT SPONSORSHIP OPPORTUNITIES

Signature Event

- **Lead Sponsor** (1 available) - \$5,000
 - Company name and logo as Lead Sponsor on event advertising and at event
 - Opportunity to welcome guests from stage and provide information about your company
 - Welcome Table at Signature Event with opportunity for distribution of promotional materials
 - Recognition at event and company name listed in event announcements
 - One (1) complimentary table at a premier location at the event
- **Centerpiece Sponsor** (1 available) - \$1,000
 - Company name and logo as Centerpiece Sponsor on event advertising and at event
 - Opportunity to provide company name / logo on signage/centerpiece on each table at the event
 - Company name listed in event announcements
 - Two (2) complimentary guest passes to the Signature Event
- **Welcome Gift Sponsor** (1 available) - \$1,000
 - Company name and logo as Welcome Gift Sponsor on event advertising and at event
 - Opportunity to provide company name or logo on giveaway item to all event attendees
 - Company name listed in event announcements
 - Two (2) complimentary guest passes to the Signature Event
- **Coffee Table Sponsor** (1 available) - \$500
 - Company name and logo as Coffee Table Sponsor on event advertising and at event
 - Signage with company name or logo at the coffee bar
 - Recognition at event and company name listed in event announcements
 - One (1) complimentary guest pass to the Signature Event
- **Dessert Table Sponsor** (1 available) - \$500
 - Company name and logo as Dessert Table Sponsor on event advertising and at event
 - Signage with company name or logo at the dessert table
 - Recognition at event and company name listed in event announcements
 - One (1) complimentary guest pass to the Signature Event
- **Friend of Signature Event Sponsor** (unlimited) - \$250
 - Company name and logo as sponsor on event advertising and at event
 - Company name listed in event announcements

Annual Awards Event

- **Event Sponsor** (5 available) - \$1,000
 - Company name and logo as sponsor on event advertising and at event
 - Table at Annual Awards Event with opportunity for distribution of promotional materials
 - Recognition at event
 - Four (4) complimentary tickets to the event

Trivia Night

- **Presenting Sponsor** (1 available) - \$750
 - VIP table (8 tickets)
 - Mulligans
 - Closest to Projector
 - Champagne Toast + Cheese Board at Table
 - Wait Staff
 - Company name and logo as Sponsor on event advertising and at event
 - Recognition at Event as event sponsor (opportunity to speak)
- **Platinum Sponsor** - \$500
 - (1) Regular table (8 tickets)
 - Company name and logo as Sponsor on event advertising and at event
- **Beverage Sponsor** - \$350
 - Table topper at bar(s)
 - Company name and logo as Sponsor at event
- **Round Sponsor** (8 available) - \$200
 - Company name and logo as Sponsor during trivia round and on trivia sheets

Golf Tournament

- **Cooler Sponsor** (1 available) - \$1,000
- **Golf Ball Sponsor** (2 available) - \$1,000
 - Includes Company logo on golf balls distributed in goodie bags
- **Foursome & Hole Sponsorship** - \$1,200 (\$1,000 for early bird ending 12/31/19)
- **Hole Sponsorship** - \$250
- **Prize Sponsorship** - \$250 Match Play - pick any two for \$400
- **Event Program Ad** - \$250

All Members will have an opportunity for early bird foursome pricing (\$800) if sponsorship and foursome are paid prior to December 31, 2020.

Golf or Social Networking Add-On Options

Add-ons are available only to Platinum, Diamond or Gold Level Sponsors. These opportunities are first-come, first-served and cannot be secured until sponsorship is paid in full. Sponsors are encouraged to be creative and bring materials that complement the selected golf or social networking option.

- **Golf: Welcome Sponsor** (1 available)
 - Welcome Table at Golf Tournament with opportunity for distribution of promotional materials
- **Golf: Beverage Cart Sponsor** (4 available)
 - Signage on one (1) beverage cart
- **Golf: Watering Hole Sponsor** (2 available)
 - Table at Golf Tournament by the East or West "Shack" with opportunity for distribution of promotional materials
- **Golf: Snack Shack Sponsor** (2 available)
 - Table at Golf Tournament by the East or West "Shack" with opportunity for distribution of promotional materials
- **Golf: Snack Hole Sponsor** (2 available)
 - Table at Golf Tournament by the East or West course designated hole with opportunity for distribution of promotional materials
- **Golf: Cool Down Zone Sponsor** (2 available)
 - Table at Golf Tournament by the East or West course designated hole with opportunity for distribution of promotional materials

- **Golf: Wine Pull Sponsor** (1 available)

- Assist with the wine pull at the tournament; sponsor logo on all wine pull packaging
- **Golf: Happy Hour (19th Hole)** (1 available)
 - Table at Golf Tournament during happy hour (19th Hole) with opportunity for distribution of promotional materials
- **Golf: Contest Sponsor** (10 available)
 - Table at tournament by East or West course designated hole with opportunity for distribution of promotional materials
 - Women's Longest Drive (East Course)
 - Women's Longest Drive (West Course)
 - Women's Closest to the Hole (East Course)
 - Women's Closest to the Hole (West Course)
 - Men's Longest Drive (East Course)
 - Men's Longest Drive (West Course)
 - Men's Closest to the Hole (East Course)
 - Men's Closest to the Hole (West Course)
 - Hole in One (East Course)
 - Hole in One (West Course)
- **Social: Event Sponsor** (2 available)
 - Host one (1) members-only CREW-St. Louis event at the Sponsor's location (must be able to accommodate 50 people)
 - Opportunity to welcome members and provide information about the Sponsor
 - Opportunity for distribution of promotional materials
- **Social: Mentor Program Sponsor** (1 available)
 - Host one (1) event for the Mentors/Mentees at the Sponsor's location (must be able to accommodate 50 people)
 - Opportunity to welcome members and provide information about the Sponsor
 - Opportunity for distribution of promotional materials

OTHER OPPORTUNITIES

- **Membership PLUS** (unlimited) - \$750
 - One (1) CREW-St. Louis annual membership
 - Four (4) Complimentary Passes to regular programs and events*

Thank you for considering a sponsorship of CREW-St. Louis.

If you have questions or need additional information, contact our sponsorship committee:

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 Colleen Nigro at (314) 492-2003 or cnigro@remigerdesign.com