



2022 CREW-St. Louis Sponsorship

ANNUAL MEDAL SPONSOR OPTIONS: Diamond, Platinum, Gold, Silver, Bronze

Benefit	Diamond (limited to one) \$10,000	Platinum \$8,000	Gold \$5,000	Silver \$3,000	Bronze \$2,000
Premier sponsor (top signage) at all *regular programs and events	✓				
Annual Awards Event Benefits	One (1) Table	Four (4) Tickets	Two (2) Tickets		
Signature Event Benefits	One (1) Table	One (1) Table	Four (4) Tickets		
Golf Tournament Benefits	One (1) Foursome Golf Hole Signage	One (1) Foursome Golf Hole Signage	One (1) Foursome Golf Hole Signage	Meal Sponsor Golf Hole Signage	Hole Signage
Complimentary passes to *regular programs and events	Eight (8)	Six (6)	Four (4)	Two (2)	
Opportunity to host one golf or social add-on option – See Exhibit A	✓	✓	✓		
Opportunity to contribute one article about a current project, market forecast or trend to bi-monthly e-newsletter. (E-newsletter coverage is on a first come first served basis.)	✓	✓	✓	✓	
Sponsor recognition, Company name and logo included in e-newsletter and on marketing and signage at all *regular programs and events. Recognition on CREW website with link to company website.	✓	✓	✓	✓	✓

*“Regular Programs and Events” include the monthly events hosted by CREW St. Louis. It excludes the Annual Awards Event and the Signature Event.

Exhibit A

Golf or Social Networking Add-On Options

Add-ons are available only to Diamond, Platinum or Gold Level Sponsors. These opportunities are first-come, first-served and cannot be secured until sponsorship is paid in full. Sponsors are encouraged to be creative and bring materials that complement the selected golf or social networking option.

- **Golf: Welcome Sponsor**
 - Welcome Table at Golf Tournament with opportunity for distribution of promotional materials
- **Golf: Beverage Cart Sponsor**
 - Signage on one (1) beverage cart with opportunity for distribution of promotional materials
- **Golf: Snack Shack/Watering Hole Sponsor**
 - Table with **electricity** near Shack at Golf Tournament with opportunity for distribution of promotional materials and fun snack and/or liquid refreshments.
- **Golf: Cool Down Zone/Refreshment Hole Sponsor**
 - Table at Golf Tournament by the course-designated hole with opportunity for distribution of promotional materials and cool treats.
- **Golf: Wine Pull Sponsor**
 - Assist with the wine pull at the tournament; sponsor logo on all wine pull packaging
- **Golf: Happy Hour (19th Hole)**
 - Table at Golf Tournament during happy hour (19th Hole) with opportunity for distribution of promotional materials
- **Golf: Contest Sponsor**
 - Option to host a table at tournament by course designated hole with opportunity to distribute promotional materials if interested.
- **Social: Business Meeting Sponsor** (1 available)
 - Host one (1) members-only CREW-St. Louis event at the Sponsor's location (must be able to accommodate 50 people)
 - Opportunity to welcome members and provide information about the Sponsor
 - Opportunity for distribution of promotional materials
- **Social: Mentor Program Sponsor** (1 available)
 - Host one (1) event for the Mentors/Mentees at the Sponsor's location (must be able to accommodate 50 people)
 - Opportunity to welcome members and provide information about the Sponsor
 - Opportunity for distribution of promotional materials
- **Social: DEI Program Sponsor** (1 available)
 - Host one (1) DEI program at the Sponsor's location (must be able to accommodate 50 people)
 - Opportunity to welcome members and provide information about the Sponsor
 - Opportunity for distribution of promotional materials

EVENT SPONSORSHIP OPPORTUNITIES

Signature Event/40th Anniversary Party

- **Lead Sponsor** (1 available) - \$5,000
 - Company name and logo as Lead Sponsor on event advertising and at event
 - Opportunity to welcome guests from stage and provide information about your company
 - Welcome Table at Signature Event with opportunity for distribution of promotional materials
 - Recognition at event and company name listed in event announcements
 - One (1) complimentary table at a premier location at the event
- **Centerpiece Sponsor** (1 available) - \$1,000
 - Company name and logo as Centerpiece Sponsor on event advertising and at event
 - Opportunity to provide company name / logo on signage/centerpiece on each table at the event
 - Company name listed in event announcements
 - Two (2) complimentary guest passes to the Signature Event
- **Welcome Gift Sponsor** (1 available) - \$1,000
 - Company is responsible for securing and providing the welcome gift
 - Company name and logo as Welcome Gift Sponsor on event advertising and at event
 - Opportunity to provide company name or logo on giveaway item to all event attendees
 - Company name listed in event announcements
 - Two (2) complimentary guest passes to the Signature Event
- **Friend of Signature Event Sponsor** (unlimited) - \$250
 - Company name and logo as sponsor on event advertising and at event
 - Company name listed in event announcements

There will be additional sponsorship opportunities for the Signature Event once the venue is determined. Please provide your name, company name and contact information if you would be interested in receiving more information closer to the date.

Trivia Night

- **Presenting Sponsor** (1 available) - \$1,000
 - VIP table (8 tickets)
 - Mulligans
 - Closest to Projector
 - Champagne Toast
 - Company name and logo as Sponsor on event advertising and at event
 - Recognition at Event as event sponsor (opportunity to speak)
- **Premier Sponsor** - \$750
 - (1) Regular table (8 tickets)
 - Company name and logo as Sponsor on event advertising and at event
- **Beverage Sponsor** - \$500
 - Table topper at bar(s)
 - Company name and logo as Sponsor at event
- **Round Sponsor** (8 available) - \$250
 - Company name and logo as Sponsor during trivia round and on trivia sheets

Annual Awards Event

- **Event Sponsor** (5 available) - \$1,000
 - Company name and logo as sponsor on event advertising and at event
 - Welcome table at Annual Awards Event with opportunity for distribution of promotional materials
 - Recognition at event
 - Four (4) complimentary tickets to the event

Golf Tournament

- **Cooler Sponsor** (2 available) - \$1,000 Signage on all coolers throughout the course
- **Foursome & Hole Sponsorship** - \$1,200 (\$1,000 for early bird ending 12/31/21)
- **Hole Sponsorship** - \$250 company sign at hole
- **Golf: Contest Sponsor** \$500
 - Option to host a table at tournament by course designated hole with opportunity to distribute promotional materials if interested.

OTHER OPPORTUNITY:

- **Diversity, Equity and Inclusion (DEI)**

DEI will be providing a number of programs throughout the year. If you and your organization would like to host a future DEI event at your Company's location, please include your name, contact information, and time of year that works best. You will be responsible for providing the facility space, refreshments, audio and visual equipment, etc.

If you have questions or need additional information, contact our sponsorship committee:

Lindsay Conley at (314) 236-5244 or lconley@bkd.com
Colleen Nigro at (314) 492-2003 or cnigro@remigerdesign.com