



Commercial Real Estate Women

**ST. LOUIS**

## 2019 CREW-St. Louis Sponsorship

Commercial Real Estate Women (CREW) is the premier professional organization dedicated to advancing the success of women in commercial real estate. The St. Louis CREW chapter, established in 1982, has a remarkable history of relationship building and education, as well as an outstanding reputation for the success of its members as integral players in commercial real estate transactions throughout the region. CREW members represent every discipline in the commercial real estate industry including architects, attorneys, brokers, contractors, designers, developers, engineers, lenders, title agents and many others. CREW-St. Louis is offering you an opportunity to share in our mission and success. Annual sponsorships for 2019 offer a wide range of opportunities to fit every company’s marketing budget. Your sponsorship promotes your relationships with key clients, facilitates new relationships with potential clients, and strengthens your visibility in the local commercial real estate community while contributing to the advancement of women in commercial real estate. Please take a moment to review the following sponsorship information and choose a level that best fits your needs. **NOTE: ACT NOW for first choice. All selections are on a first-made, first-paid basis.**

### ANNUAL SPONSOR OPTIONS: Platinum, Diamond, Gold, Silver, Bronze

Benefit	Platinum <i>(limited to one)</i> \$9,000	Diamond \$7,500	Gold \$5,000	Silver \$3,000	Bronze \$2,000
Premier sponsor (top signage) at all *regular programs and events	✓				
Annual Awards Event Benefits	One (1) Table	Four (4) Tickets	Two (2) Tickets		
Signature Event Benefits	One (1) Table	One (1) Table	Four (4) Tickets		
Golf Tournament Benefits	One (1) Foursome Full Page Ad Golf Hole Signage	One (1) Foursome ½ Page Ad Golf Hole Signage	One (1) Foursome Dinner Sponsor ¼ Page Ad Golf Hole Signage	Lunch Sponsor Hole Signage	Hole Signage
Complimentary passes to *regular programs and events	<b>Eight (8)</b>	<b>Six (6)</b>	<b>Four (4)</b>	<b>Two (2)</b>	
Opportunity to host one golf or social networking add-on option	✓	✓	✓		
Opportunity to contribute one article about a current project, market forecast or trend to e-newsletter	✓	✓	✓	✓	
Sponsor recognition at all *regular programs and events	✓	✓	✓	✓	✓
Company name and logo included in e-newsletter and on marketing and signage at all *regular programs and events	✓	✓	✓	✓	✓
Recognition on CREW website with link to company website	✓	✓	✓	✓	✓

\*Regular programs and events refers to the monthly events hosted by CREW-St. Louis, including the Golf Tournament (provided, complimentary passes can only be used for the networking dinner at golf), but excluding the Annual Awards and Signature Events

## **\*\*OTHER SPONSORSHIP OPPORTUNITIES:**

*\*\*Affiliate members not eligible, see below*

- **Membership PLUS** (unlimited) - \$750
  - One (1) CREW-St. Louis annual membership
  - Four (4) Complimentary Passes to \*regular programs and events
- **Signature Event Lead Sponsor** (1 available) - \$5,000
  - Company name and logo as Lead Sponsor on event advertising and at event
  - Opportunity to welcome guests from stage and provide information about your company
  - Welcome Table at Signature Event with opportunity for distribution of promotional materials
  - Recognition at event and company name listed in event announcements
  - One (1) complimentary table at a premier location at the event
- **Signature Event Centerpiece Sponsor** (1 available) - \$1,000
  - Company name and logo as Centerpiece Sponsor on event advertising and at event
  - Opportunity to provide company name / logo on signage/centerpiece on each table at the event
  - Company name listed in event announcements
  - Two (2) complimentary guest passes to the Signature Event
- **Signature Event Welcome Gift Sponsor** (1 available) - \$1,000
  - Company name and logo as Welcome Gift Sponsor on event advertising and at event
  - Opportunity to provide company name or logo on giveaway item to all event attendees
  - Company name listed in event announcements
  - Two (2) complimentary guest passes to the Signature Event
- **Signature Event Coffee Table Sponsor** (1 available) - \$500
  - Company name and logo as Coffee Table Sponsor on event advertising and at event
  - Signage with company name or logo at the coffee bar
  - Recognition at event and company name listed in event announcements
  - One (1) complimentary guest pass to the Signature Event
- **Signature Event Dessert Table Sponsor** (1 available) - \$500
  - Company name and logo as Dessert Table Sponsor on event advertising and at event
  - Signage with company name or logo at the dessert table
  - Recognition at event and company name listed in event announcements
  - One (1) complimentary guest pass to the Signature Event
- **Friend of Signature Event Sponsor** (unlimited) - \$250
  - Company name and logo as sponsor on event advertising and at event
  - Company name listed in event announcements
- **Annual Awards Event Sponsor** (5 available) - \$1,000
  - Company name and logo as sponsor on event advertising and at event
  - Table at Annual Awards Event with opportunity for distribution of promotional materials
  - Recognition at event and company name listed in event announcements
  - Four (4) complimentary tickets to the event
- **Golf Clinic Sponsor** (1 available) - \$1,000
  - Company name and logo as Golf Clinic Sponsor on event advertising and at event
  - Opportunity to welcome guests and provide information about the Sponsor
  - Signage with Company name or logo at the event
  - Recognition at event and company name listed in event announcements
  - One (1) complimentary guest pass to the Golf Clinic
- **Golf Sponsorship Opportunities:**
  - Hole Sponsorship - \$250
  - Prize Sponsorship - \$250
  - Cooler Sponsorship - \$250
  - Event Program Ad - \$250
  - Foursome & Hole Sponsorship - \$1,200 (\$1,000 for early bird ending 12/31/18)

Match Play - pick any two for \$400

**NOTE: All members have the opportunity for early bird foursome rate (\$800) if paid in full prior to December 31, 2018. The 2019 Golf Tournament is scheduled for July 23, 2019.**

## **GOLF OR SOCIAL NETWORKING ADD-ON OPTIONS**

*Add-ons are available only to Platinum, Diamond or Gold Level Sponsors*

These opportunities are first-come, first-served and cannot be secured until sponsorship is paid in full. Sponsors are encouraged to be creative and bring materials that complement the selected golf or social networking option.

- **Golf: Welcome Sponsor** (1 available)
  - Welcome Table at Golf Tournament with opportunity for distribution of promotional materials
- **(NOT AVAILABLE) Golf: Beverage Cart Sponsor**
  - Signage on 1 beverage cart
- **Golf: Watering Hole Sponsor** (1 available)
  - Table at tournament by the “Shack” with opportunity for distribution of promotional materials
- **Golf: Snack Shack Sponsor** (1 available)
  - Table at tournament by the “Shack” with opportunity for distribution of promotional materials
- **Golf: Snack Hole Sponsor** (1 available)
  - Table at tournament by course-designated hole with opportunity for distribution of promotional materials
- **(NOT AVAILABLE) Golf: Cool Down Zone Sponsor**
  - Table at tournament by course-designated hole with opportunity for distribution of promotional materials
- **Golf: Wine Pull Sponsor** (1 available)
  - Assist with the wine pull at the tournament; sponsor logo on all wine pull packaging
- **(NOT AVAILABLE) Golf: Happy Hour (19<sup>th</sup> Hole) Sponsor**
  - Table at tournament during happy hour (19<sup>th</sup> Hole) with opportunity for distribution of promotional materials
- **Golf: Contest Sponsor** (5 available)
  - Table at tournament during happy hour (19<sup>th</sup> Hole) with opportunity for distribution of promotional materials
- **Social: Event Sponsor** (2 available)
  - Host one (1) members-only CREW-St. Louis event at the Sponsor’s location (must be able to accommodate 50 people)
  - Opportunity to welcome members and provide information about the Sponsor
  - Opportunity for distribution of promotional materials
- **Social: Mentor Program Sponsor** (1 available)
  - Host one (1) event for the Mentors/Mentees at the Sponsor’s location (must be able to accommodate 50 people)
  - Opportunity to welcome members and provide information about the Sponsor
  - Opportunity for distribution of promotional materials

### **\*\*AFFILIATE MEMBER DETAILS:**

Affiliate member dues include annual membership to CREW-St. Louis and the ability to receive a \$500 credit towards any of the following sponsorship opportunities: Platinum, Diamond, Gold, Silver or Bronze sponsorships. Contact **Angie Drumm** or **Alice Benner** for more information.

**Thank you for considering a sponsorship of CREW-St. Louis.**

**If you have questions or need additional information, contact our sponsorship committee:**

Angie Drumm at (314) 854-8623 or [ald@carmodymacdonald.com](mailto:ald@carmodymacdonald.com)  
Alice Benner at (314) 744-8998 or [Abenner@bambooequity.com](mailto:Abenner@bambooequity.com)



# 2019 Sponsorship Pledge Form

Commercial Real Estate Women

**ST. LOUIS**

Company Name: \_\_\_\_\_

Address / CSZ: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Identify your pledged sponsor level:

#### ANNUAL:

- Platinum - \$9,000
- Diamond - \$7,500
- Gold - \$5,000
- Silver - \$3,000
- Bronze - \$2,000

Platinum, Diamond, Gold levels:  
*Specify \*preferred add-on option (golf / networking):*

\_\_\_\_\_  
\*Add-on options cannot be secured until payment is received. First-come, first-served.

*I am an affiliate member and want to apply \$500 from my dues to the above level*

#### OTHER OPTIONS:

- Membership PLUS - \$750
- Signature Event Lead - \$5,000
- Signature Event Centerpiece - \$1,000
- Signature Event Welcome Gift - \$1,000
- Signature Event Coffee Table - \$500
- Signature Event Dessert Table - \$500
- Friend of Signature Event - \$250
- Annual Awards Event - \$1,000
- Golf Clinic - \$1,000
- Golf Hole - \$250
- Golf Prize - \$250
- Golf Cooler - \$250
- Golf Event Program Ad - \$250
- Golf Foursome & Hole - \$1,200 (\$1,000 for early bird ending 12/31/18)
- Golf Foursome – Early bird rate (members/sponsor only, paid by 12/31/18) - \$800

\_\_\_\_\_ select combo of any two for \$400

### Payment:

**Check Enclosed**, payable to CREW-St. Louis

Mail form and payment to: CREW, 1201 Wakarusa Dr. Ste D, Lawrence, KS 66049

**Credit Card** (AMEX, VISA, MC, Discover)

Do not email form with credit card info Fax to **ATTN CREW-St. Louis: (785) 832-1551**

Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Sec. Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Amount:** \$ \_\_\_\_\_

**Email an Invoice to:** \_\_\_\_\_

Submit completed form to: [crewstl@crewnetwork.org](mailto:crewstl@crewnetwork.org)